



Facilities Management

Cleaning with a View to the Future Dalhousie University GOES GREEN !

Dalhousie University is now using **EcoPure** and **Biomor** products (manufactured by Avmor), in its daily cleaning operations, to provide a safer and healthier environment for students, faculty, staff and visitors. **EcoPure** and **Biomor** are sustainable cleaning solutions that perform as well or better than conventional cleaners while protecting our people and our planet. **EcoPure** and **Biomor** products are third party approved by Environmental Choice, Green Seal, Design for the Environment and Avmor's EP114 Standard.



What is Sustainability?

Sustainability is about maintaining or improving the health of the built, natural, social and economic environment, without interfering with the ability of future generations to do the same.

Defining Green Products

Products and services that reduce the health and environmental impacts compared to similar products and services used for the same purpose.

Why Sustainability Matters

- US EPA now places poor indoor air quality fourth on a list of 31 largest environmental threats in the US. It is estimated that nearly 25% of US residents are affected by poor indoor air quality, either at the workplace or the home.
- 3 million Canadians have Asthma. It is the most chronic respiratory disease of children. Asthma is one of the leading causes of school absenteeism, accounting for over 14 million missed school days per year.
- Health Canada estimates that Canadians spend more than 80% of their time indoors.
- Indoor air pollutants can be as diverse as toxic chemicals emitted from building materials and furnishings.

The 4 P Commitment

People

- Reduced exposure to harmful gases and toxic solvents result in significantly improved air quality.
- Reduced risk of skin irritations, eye injuries and asthma.
- Reduced chemical sensitivity, janitorial complaints and staff absenteeism.

Planet

- All raw materials are biodegradable in accordance to Health and Safety and Government Regulations - this provides for safe storage, transportation and disposal.

Performance

- EcoPure saves time and cleans as well or better than leading national brands.
- Brightens and deodorizes quickly without harsh, damaging chemicals, residues or unpleasant odours.
- Allows fragrance-free cleaning

Price

- A reduction in SKUs simplifies your building operations, eliminates dangerous chemical stockpiles and saves money in cleaning supplies, water consumption, waste removal and janitorial hours.

Quote from Scott McDougall, President of Terrachoice Environmental Marketing

"We know about Avmor's environmental leadership because we tested and certified their product formulations. To win EcoLogo® certification, Avmor submitted each formulation to our verification and testing, and to our rigorous audit of their manufacturing facility. In the end, Avmor's EcoPure and Biomor products received EcoLogo® certification. Your choice of Avmor's EcoLogo®-certified cleaning products reduces your own environmental footprint and makes a certified and significant contribution to the protection of human health and the environment."

EcoPure and Biomor Product - Qualifying Criteria:

- Fragrance Free
- No Carcinogens or Teratogens
- No dibutyl phthalate
- No Alkyl Octyl or Nonyl Phenol Ethoxylates (APE's, OPE's, NPE's)
- No 2-butoxyethanol
- No Ozone Depleting Compounds
- Low or No Volatile Organic Compound contents (VOC's)
- Low or No Hazardous Waste Characteristics
- No persistent, Bio-accumulative and Toxic Chemicals
- Phosphate Levels Below 0.5% as phosphorous
- Highly Concentrated to Reduce Energy Use Associated with Transportation
- Cold Water Effective
- No Zinc Floor Finish
- Recyclable Containers
- Numerical and Colour Coded Product Identification

www.avmorgreen.com

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As part of our commitment to the environment, this poster has been printed on 100% recycled, Environmental Choice certified paper.

Providing Excellence in Facilities Management

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